



Plant-based Prevention Of Disease

ANNUAL NATIONAL CONFERENCE

Social Media Content Creation: Requires 16 volunteer hours for conference admission

Create content using Canva and Ripl. Requires use of personal computer. Volunteer applications approved on a case by case basis.

Digital Marketing: Requires 80 credits for conference admission

Promotion via personal social media account (1 credit each)

- Promote P-POD content through your social media platforms
 - Your personal page
 - Specific interest groups on social media sites*
 - Required steps:
 1. Save (Instagram)
 2. Comment
 3. Share
 4. Like

*When posting on a group page (e.g.. “Whole Foods Plant-based Diet” Facebook group), review their guidelines and be sure that you have **permission** to do so.

Sharing with Affiliated Groups (2 credits each)

Sharing within relevant student and professional organizations

- Local or interest group association of your specified health field (e.g. “Charlotte Dietetic Association”)
- Examples: Listservs, event calendars, organization newsletters, forums, etc.

Digital Marketing: Submission of Proof

Screenshots for proof of service must be uploaded to the Google Drive folder [2021 Promotional Proofs for Volunteers](#).

- Create a new folder titled with your name.
- Upload all relevant documentation into your self-titled folder.
- Title all photos & screenshots with the relevance and date of your promotional efforts. (e. g. “VegFest Newsletter 3/1/21”)
- *Credits will not be counted without documentation.*
- **Deadline for Submission of Proof: 9/24/21.**

Questions? Email Michele at volunteer@p-pod.org.